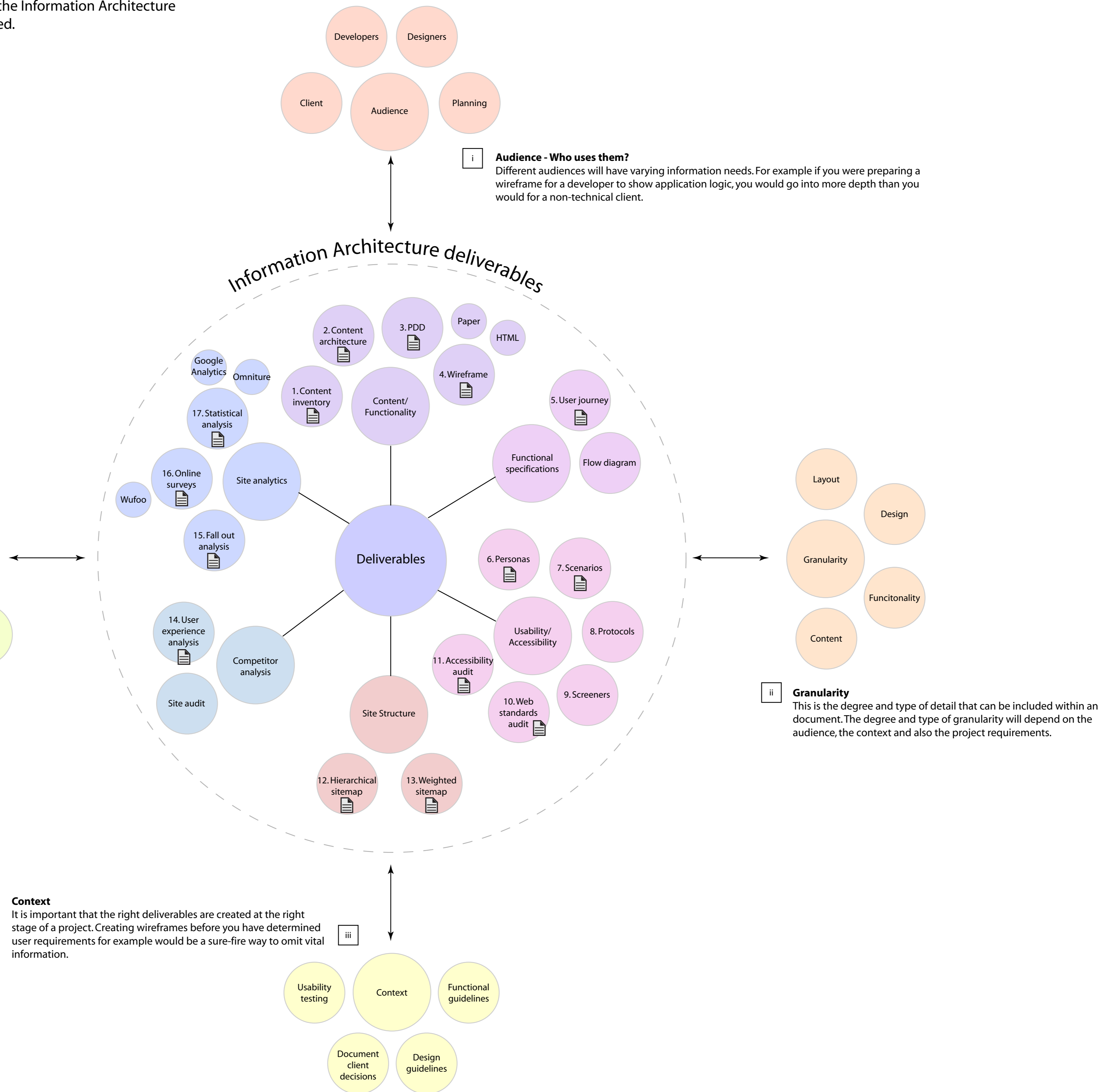
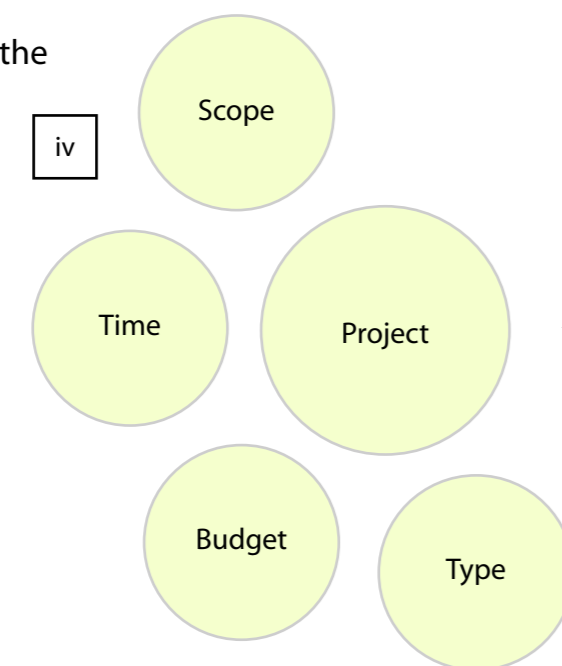


Crayon Direct Advertising - Information Architecture deliverables



Overview: This diagram graphically represents the different deliverables that the Information Architecture department produce and the factors that influence when and how they are used.

Project
The type, scope, budget and time scales for a project will effect the type and granularity of documentation that is produced.



Document reference

1. CRA_Content_inventory_01.xls
2. CRA_Content_architecture_01.ai
3. CRA_PDD_01.doc
4. CRA_Wireframe_01.png
5. CRA_User_journey_01.ai
6. CRA_Persona_chart_01.doc
7. CRA_Protocol_01.doc
8. CRA_Scenario_01.doc
9. CRA_Screener_01.doc
10. CRA_Website_audit_checklist_01.xls
11. CRA_Website_accessibility_checklist_01.xls
12. CRA_Sitemap_01.ai
13. CRA_Weighted_sitemap_01.ai
14. CRA_User_experience_analysis_01.ai
15. CRA_Fallout_report.ai

Legend

IA deliverable