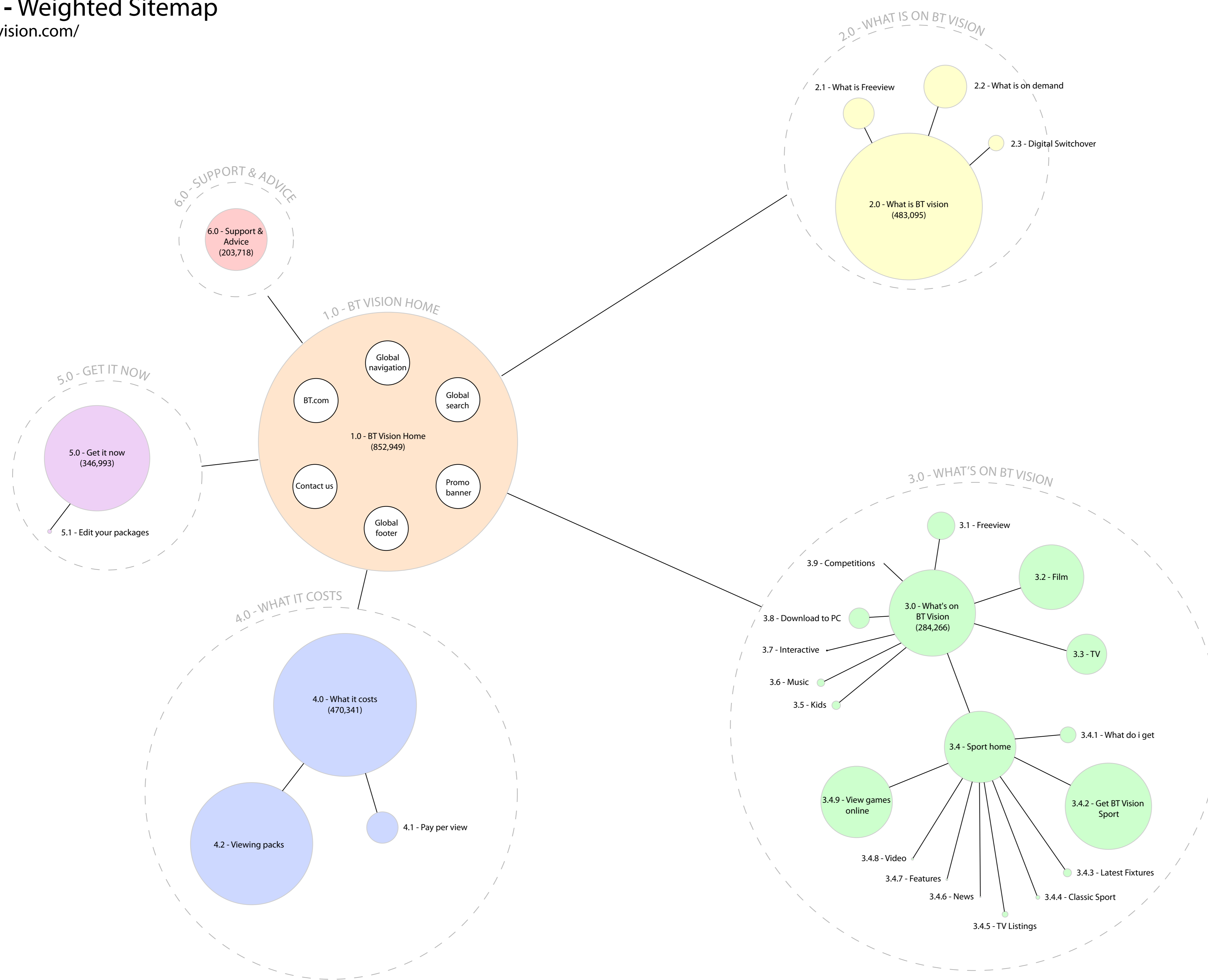


BT Vision - Weighted Sitemap

http://www.btvision.com/



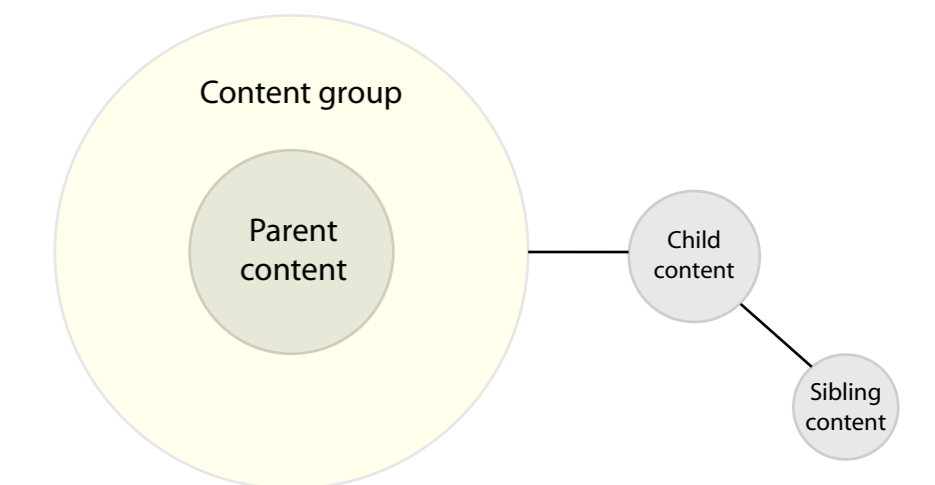
Document info

Title: BT Vision weighted sitemap
Client: BT
Job no: 800115
Date: 14/02/2008
Version: 1.0
Author: Ben Ellis

Explanation

The purpose of this diagram is to graphically represent different areas of content within the website. The size of the circles is directly proportional to the quantity of traffic they receive.

Legend



Notes

Page ID	Page Title	Total Page Views
1	Vision Home	852,949
2	What is BT vision	483,095
2.1	What is Freeview	101,742
2.2	What is on demand	140,978
2.3	Digital Switchover	51,107
3	What's on BT Vision	284,266
3.1	Freeview	90,281
3.2	Film	213,018
3.3	TV	132,135
3.4	Sport home	235,256
3.4.1	What do i get	52,342
3.4.2	Get BT Vision Sport	284,266
3.4.3	Latest Fixtures	26,680
3.4.4	Classic Sport	13,076
3.4.5	TV Listings	19,234
3.4.6	News	3,928
3.4.7	Features	6273
3.4.8	Video	7410
3.4.9	View games online	235,256
3.5	Kids	27,852
3.6	Music	24,863
3.7	Interactive	3,193
3.8	Download to PC	67,592
3.9	Competitions	3,957
4	What it costs	470,341
4.1	Pay per view	103,237
4.2	Viewing packs	402,345
5	Get it now	346,993
5.1	Edit your packages	13,288
6	Support & Advice	203,718

Date: Tue, 1 Jan, 2008 - Sun, 9 Mar, 2008
Source: Omniture SiteCatalyst