

BT Project June PR Microsite: Customer Journey

Customer journey for competition sign-up page



Document info

Title: Customer Journey

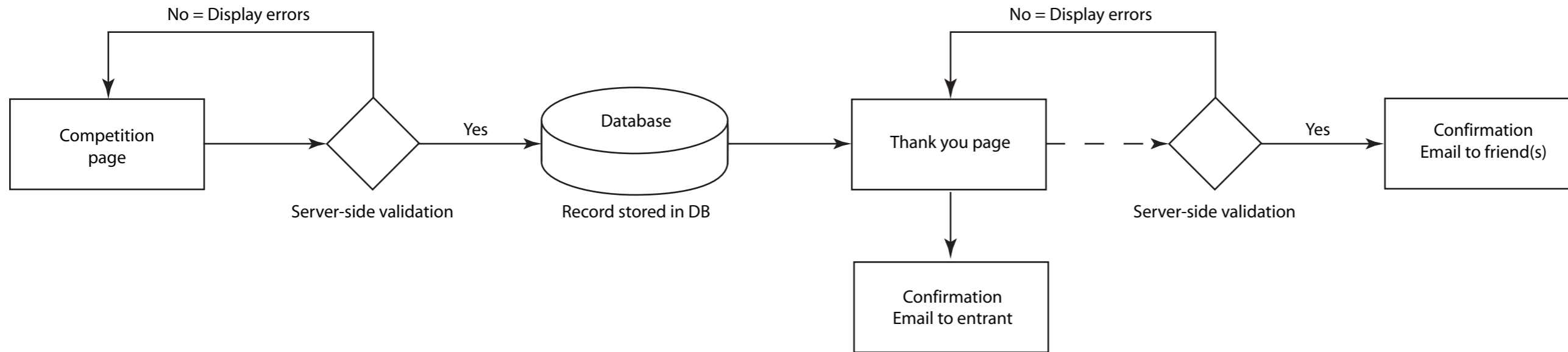
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Explanation

The purpose of this diagram is to graphically represent the customer journey through the competition sign-up page.